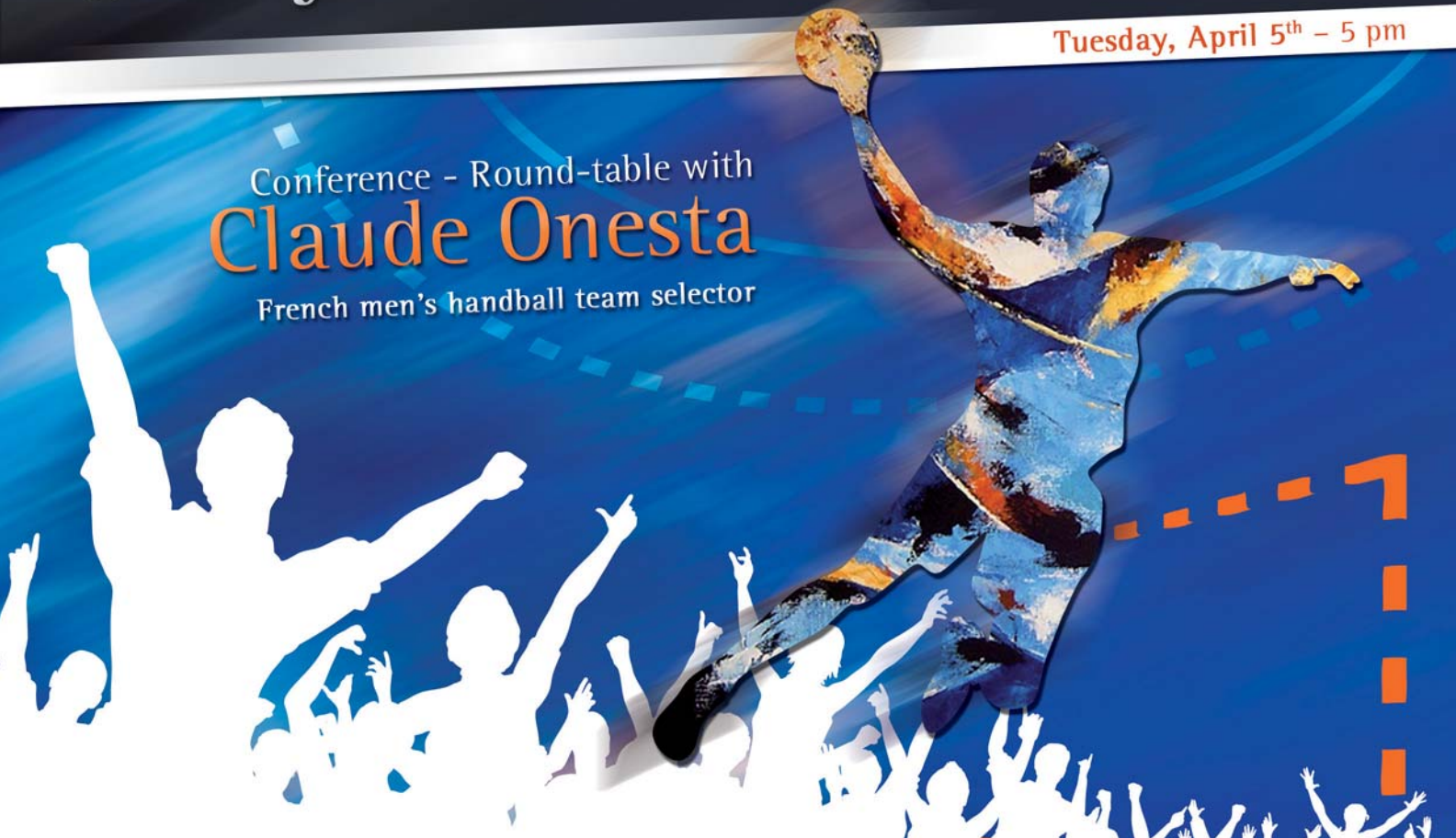


Innovate... ...to systematize the success

Tuesday, April 5th - 5 pm

Conference - Round-table with
Claude Onesta
French men's handball team selector



Tuesday, April 5th - 5 pm

Espace Edouard - Stade Marcel Michelin
Avenue de la République - Clermont-Ferrand (63)

Hélène Olphe-Galliard, Laurent Laporte, Sylvain Rubat du Mérac
and IP Leanware's team invite you to a conference round-table on :

Innovate... ...to systematize the success

How to bring light in the current data deluge ?

How to evolve from the Barjots to the Experts ?

How to use your historical information to improve continuously ?

How to analyze, understand and duplicate your best performance ?

The conference will be followed by a cocktail buffet, exhibition of Kader Klouchi's paintings,
elite athlete and former France record holder in long jump.

Kader Klouchi will draw a painting live symbolizing the topic of the day.

- Speakers -

- **Patrick STEFANINI**, Prefect of Auvergne Region, Prefect of Puy-de-Dôme
- **Jacques-Henry POINTEAU**, Director of Macéo
- **Alain BAUDANT**, CEO Smurfit Kappa Paper Division, leading European producer of containerboard
- **Wim GIEBENS**, Industrial Manager Recticel Insulation, producer of durable insulation products and concepts with a base of polyurethane foam, part of Recticel group
- **Laurent LAPORTE**, Operations Director, co-funder of IP Leanware designer and provider of br@incube, 1st performance optimization system for industrial organizations

- Guest star -

Claude ONESTA,

College Sports professor, French men's handball team selector :

**World champion 2009 and 2011, Europe champion 2006 and 2010,
Olympic champion 2008. On the road for the Olympic gold medal in 2012....**

- Moderated by -

Marie-Luce BOZOM, Phoebus Communication

ASM Clermont Auvergne Espace Edouard - Stade Marcel Michelin



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